

PROCESS BOOK TRAINING

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IDUS 215 Contextual Research Methods
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WHAT is a process book?

WHY we design process book?

WHO is our target audience?

WHEN to start?

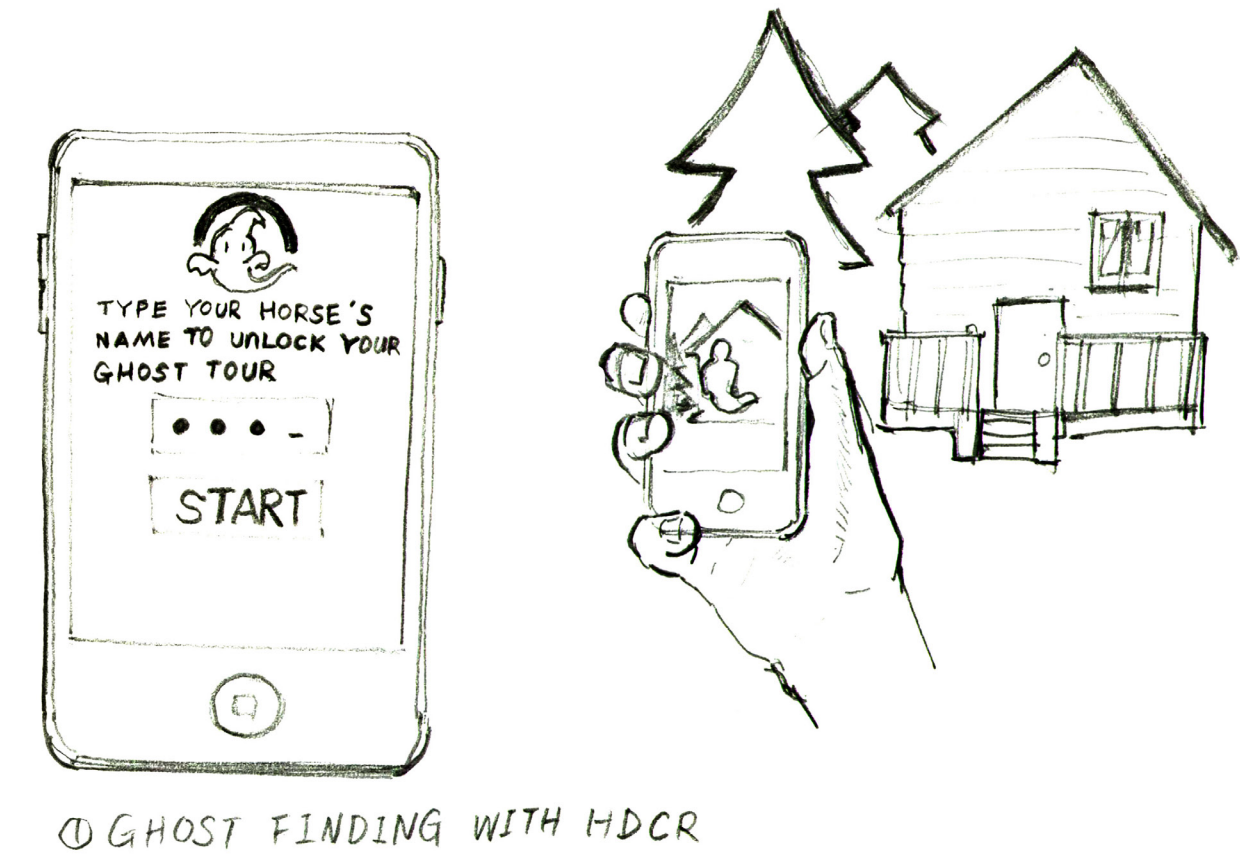
HOW to design a process book?

■ WHAT IS A PROCESS BOOK?

A process book is a document (often a print or digital pdf) that communicates a designer or team's process for completing a given project.

The process book should have reflections of the process. It can be successes or can be things that didn't work out and your takeaway from the failure.

The process may be communicated using photography, sketches (thumbnails, iterations, renderings, etc.), and/or written explanations.



What We Did

Observations were conducted near Ellis Square and the City Market. The three major carriage companies operate out of this area. Two methods were executed, both observations and participant observation. The team developed rules to conduct for the observation in order to remain non-biased in our data collection.



WHY WE DESIGN PROCESS BOOK?



Documentation



Proof of Contribution

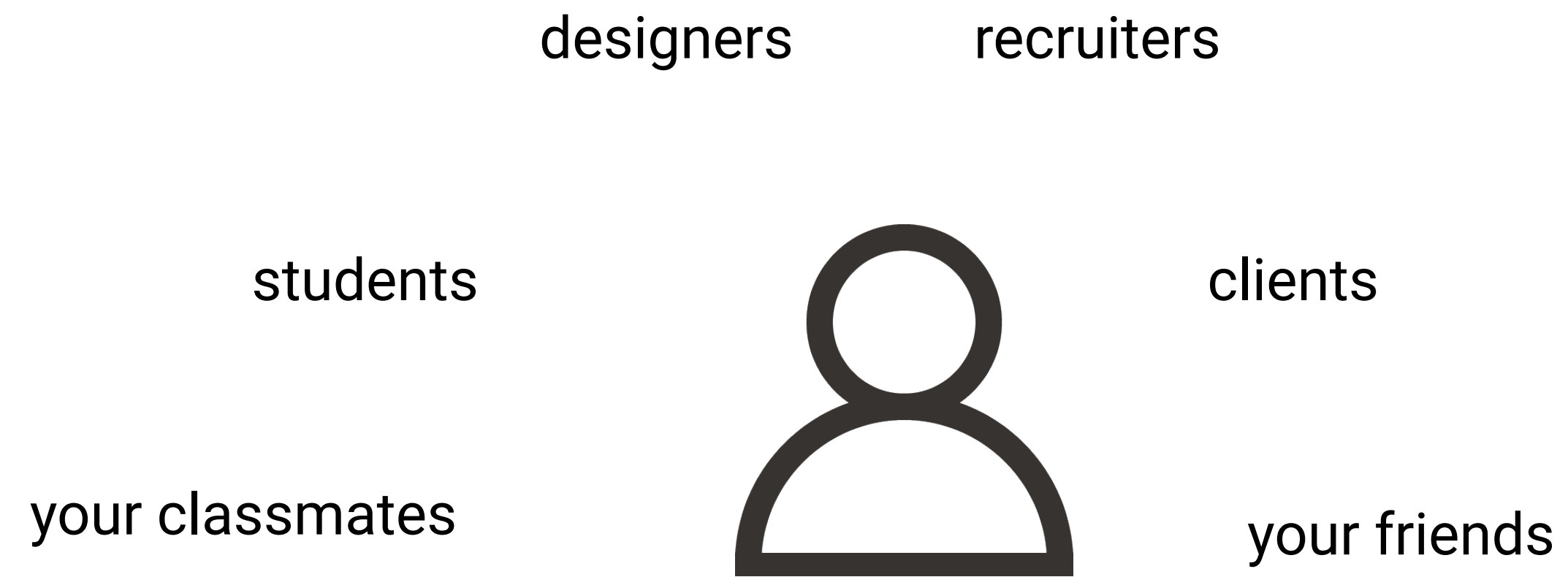


The Way You Think



The Design Process

WHO IS OUR TARGET AUDIENCE?



■ WHEN TO START?

AS SOON AS POSSIBLE!

■ HOW TO DESIGN THE PROCESS BOOK?

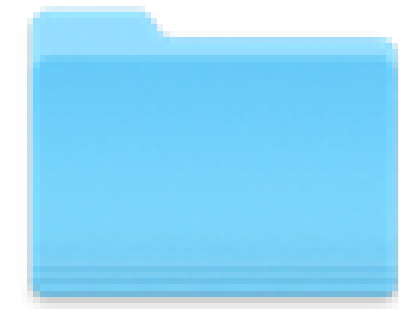
Software
Dimensions/Size
Color Palette
Typeface/Font
Layout
Case Study
Export

Adobe InDesign



Design everything from stationery, flyers, and posters to brochures, annual reports, magazines, and books. With professional layout and typesetting tools, you can create multicolumn pages that feature stylish typography and rich graphics, images, and tables. And you can prep your documents for printing in just a few clicks.

Adobe InDesign



Process Book



Process-Book-Training.indd



Document fonts



fw005.pdf



fw006.pdf



fw007.pdf



fw008.pdf



fw009.pdf



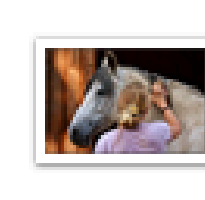
fw010.pdf



IDCR_Framework.pdf



horse-197199_1920.jpg



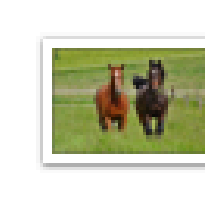
horse-love-28...1920.jpg



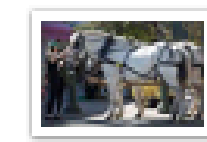
horse-omaratz...CC0.jpg



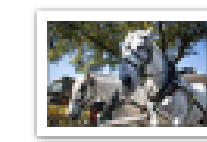
Horses_7.jpg



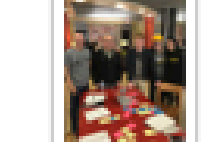
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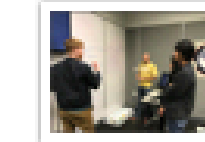
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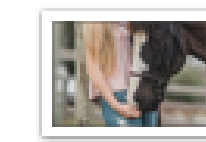
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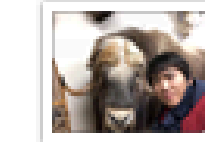
IMG_8644.JPG



KeyQuestion.jpg

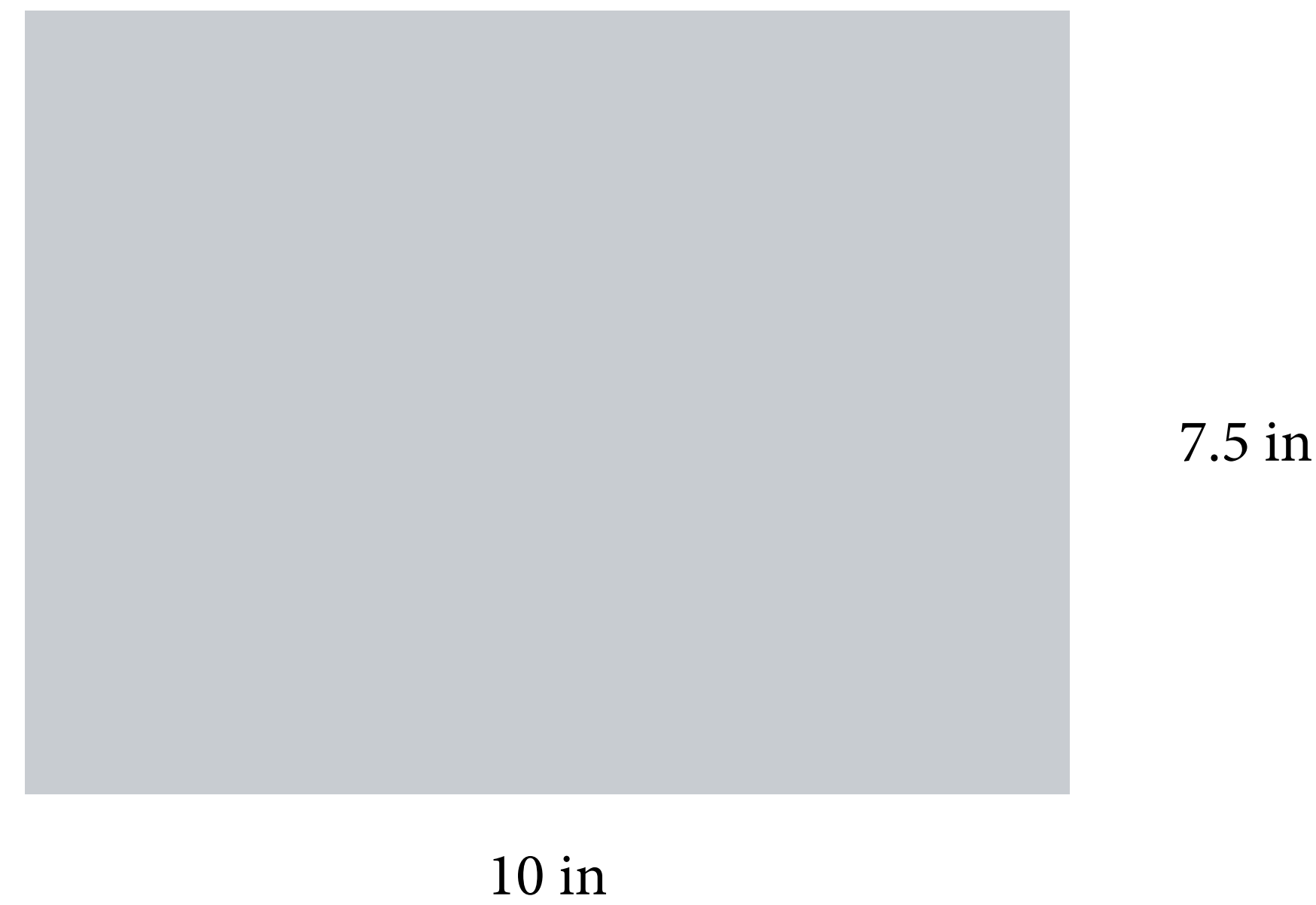
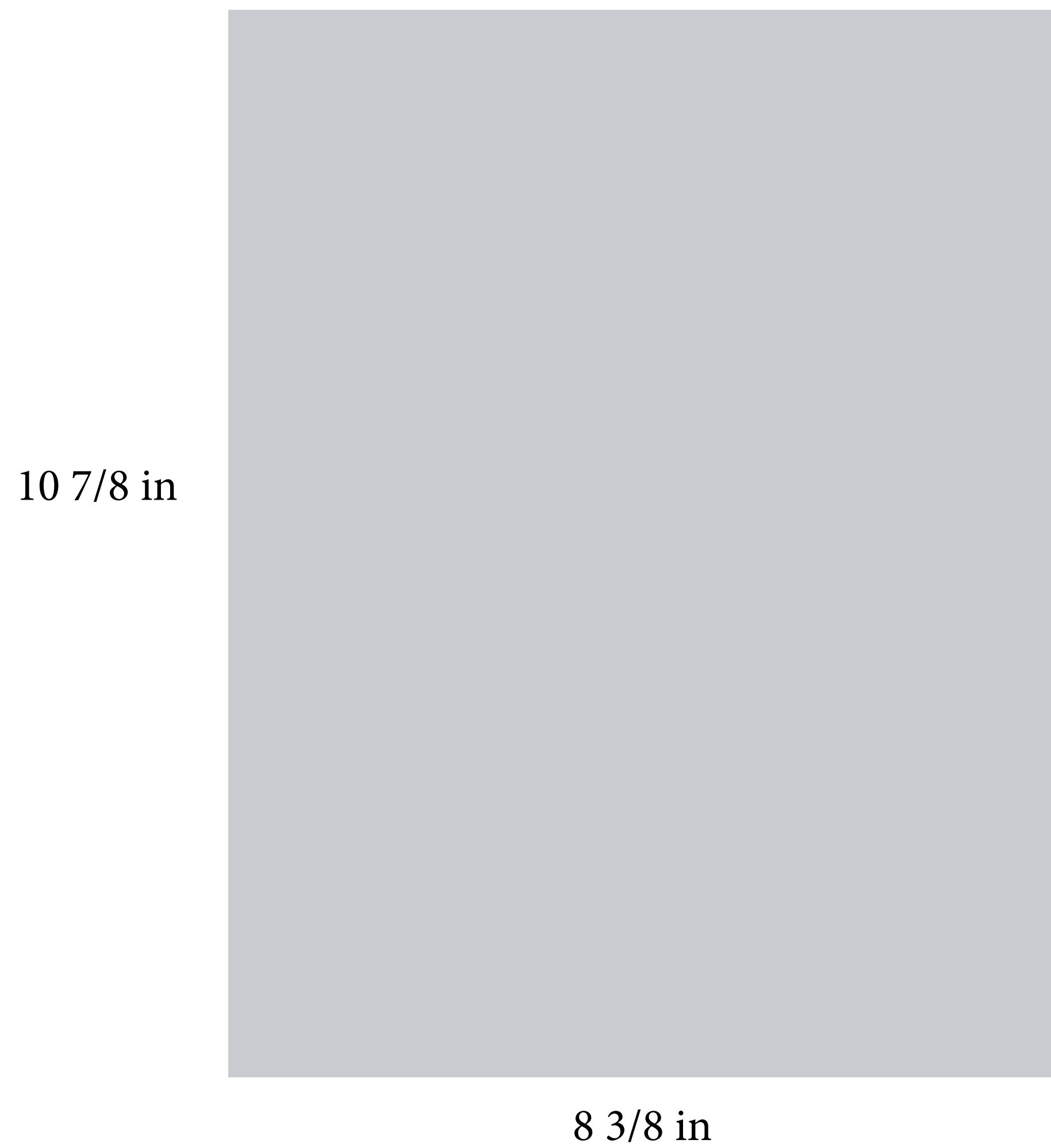


kirsten-lachanc...plash.jpg



Leo.jpeg

 **Dimensions/Page Size**



Margins & Bleed Edge

The image shows the 'New Document' dialog box in Adobe Photoshop. The window title is 'New Document'. At the top, there are tabs for 'Recent', 'Saved', 'Print', 'Web', and 'Mobile'. A central message says 'Let's start something new. Start with your own document settings or from a range of document presets to get working quickly.' Below this, under 'YOUR RECENT ITEMS (1)', there is a 'Custom' preset with dimensions 792 x 612 px. On the right, the 'PRESET DETAILS' panel is open for 'Untitled-2'. The settings are: Width 10 in, Height 7.5 in, Units Inches, Orientation Facing Pages (checked), Pages 1, Start # 1, Columns 3, Column Gutter 0.1667 in. The 'Margins' section is expanded, showing Top, Bottom, Inside, and Outside margins all set to 0.5 in. The 'Bleed and Slug' section is also expanded, showing Bleed Top, Bottom, Inside, and Outside all set to 0.125 in. The 'Slug' section is partially visible with Top and Bottom set to 0 in. At the bottom right, there are 'Preview', 'Close', and 'Create' buttons. Three brown boxes with labels point to the 'Facing Pages' checkbox, the 'Margins' section, and the 'Bleed' section.

Let's start something new.
Start with your own document settings or from a range of document presets to get working quickly.

YOUR RECENT ITEMS (1)

Custom
792 x 612 px

PRESET DETAILS
Untitled-2

Width: 10 in
Height: 7.5 in
Units: Inches
Orientation: Facing Pages (checked)
Pages: 1
Start #: 1
Columns: 3
Column Gutter: 0.1667 in

▼ Margins
Top: 0.5 in
Bottom: 0.5 in
Inside: 0.5 in
Outside: 0.5 in

▼ Bleed and Slug
Bleed
Top: 0.125 in
Bottom: 0.125 in
Inside: 0.125 in
Outside: 0.125 in

Slug
Top: 0 in
Bottom: 0 in

Facing Pages

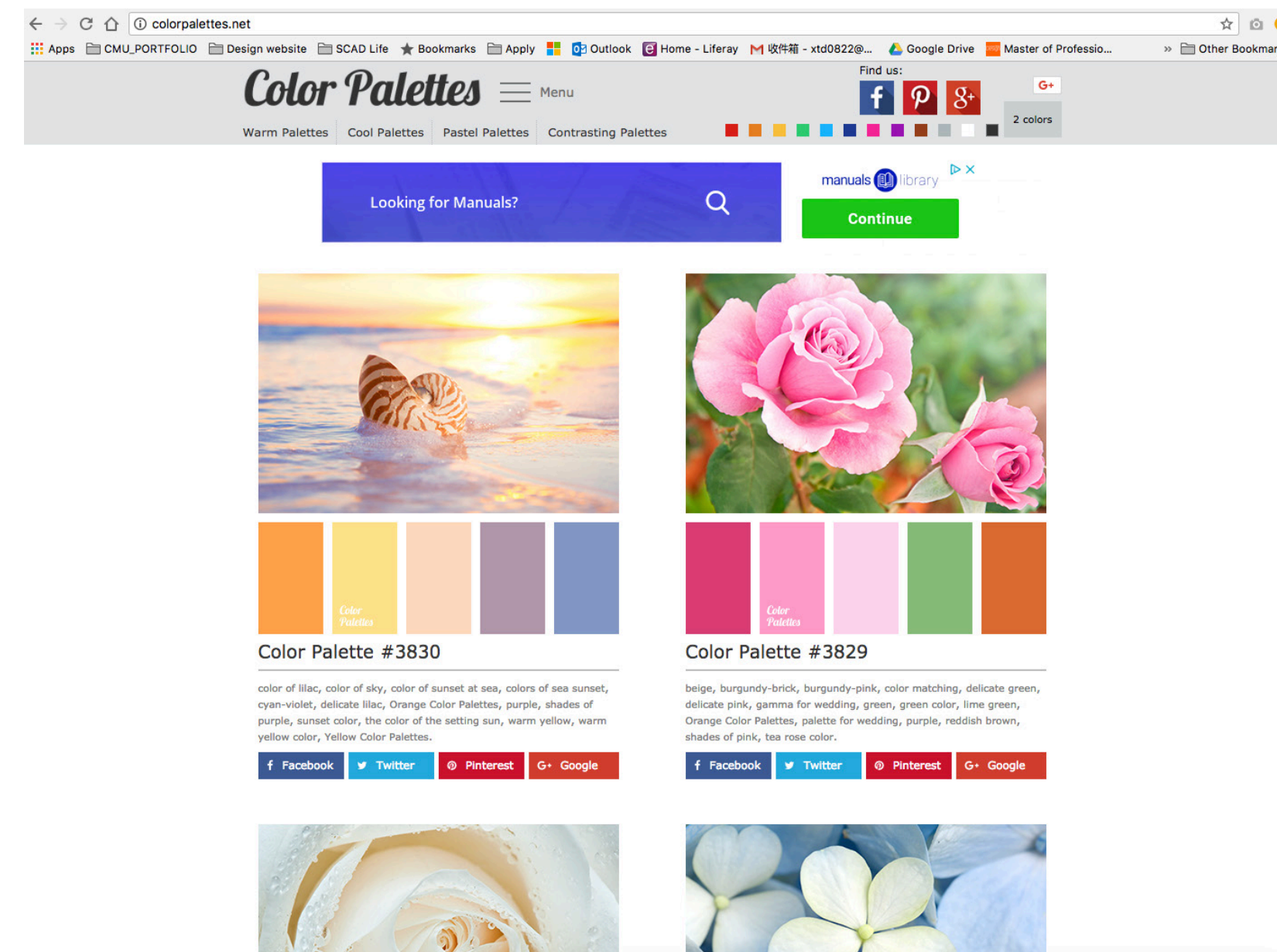
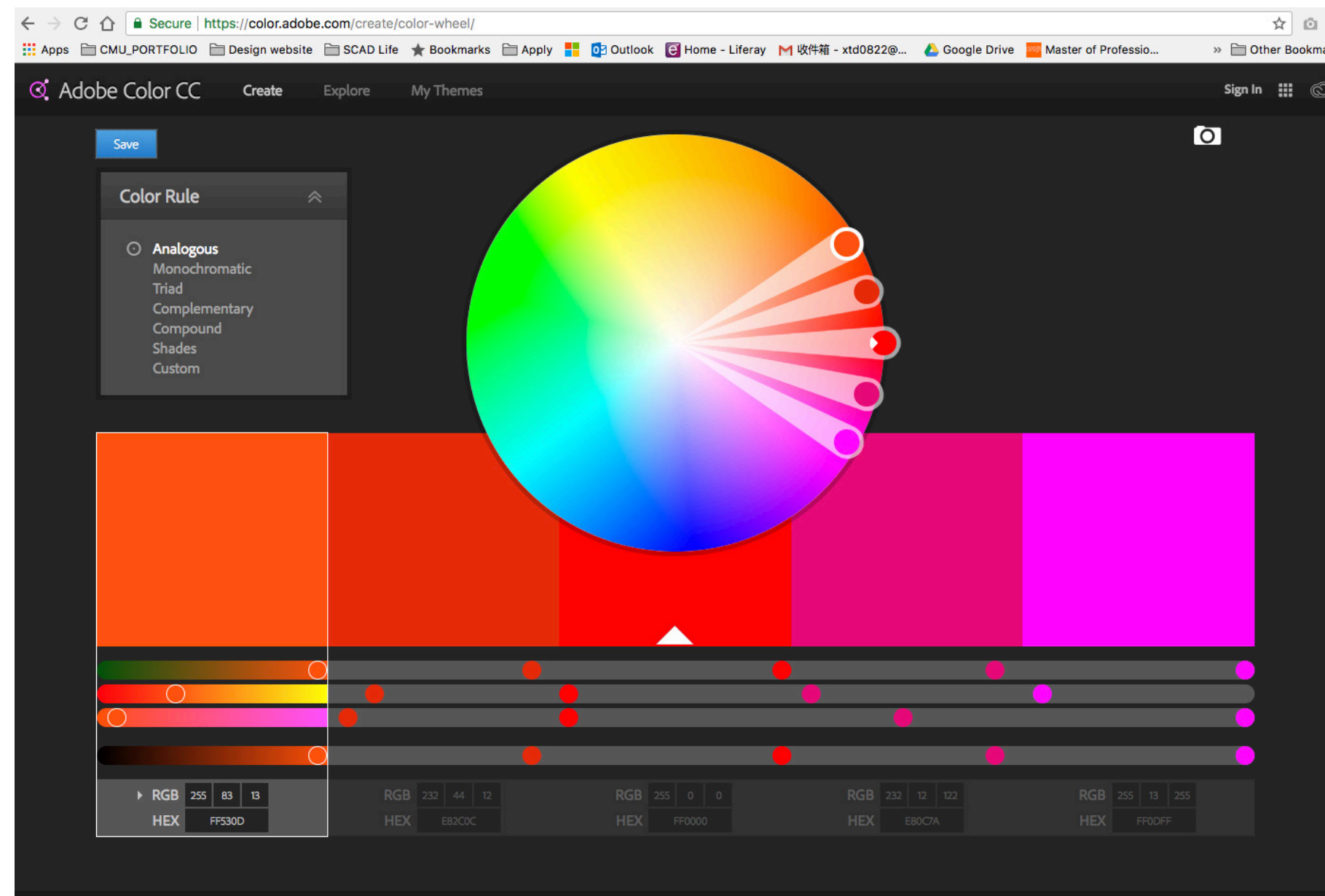
Margins: 0.5 in

Bleed: 0.125 in

Find templates on Adobe Stock
Go

Preview Close Create

Color Palette



Typeface

The screenshot shows the Google Fonts website interface. At the top, the browser address bar displays "Secure | https://fonts.google.com". The navigation menu includes "DIRECTORY", "FEATURED", "ARTICLES", and "ABOUT". A search bar is located on the right side of the header.

The main content area displays a grid of font families, each with a preview of text and a red plus icon for selection. The font families shown are:

- Roboto** (12 styles) by Christian Robertson: "All their equipment and instruments are alive."
- Gothic A1** (9 styles) by HanYang I&C Co: "A red flare silhouetted the jagged edge of a wing."
- Titan One** (1 style) by Rodrigo Fuenzalida: "I watched the storm, so beautiful yet terrific."
- Open Sans** (10 styles) by Steve Matteson: "Almost before we knew it, we had left the ground."
- Lato** (10 styles) by Łukasz Dziedzic: "A shining crescent far beneath the flying vessel."
- Montserrat** (18 styles) by Julieta Ulanovsky, Sol Matas, Juan Pablo del Peral, Jacques Le Bailly: "It was going to be a lonely trip back."
- Do Hyeon** (1 style) by Woowahan Brothers: "Mist enveloped the ship three hours out from port."
- Roboto Condensed** (6 styles) by Christian Robertson: "My two natures had memory in common."
- Oswald** (6 styles) by Vernon Adams, Kalapi Gajjar, Cyreal: "Silver mist suffused the deck of the ship."

The right sidebar contains filter options:

- Categories:** Serif, Sans Serif, Display, Handwriting, Monospace (all checked).
- Sorting:** Trending (dropdown).
- Languages:** All Languages (dropdown).
- Number of styles:** Slider control.
- Thickness:** Slider control.
- Slant:** Slider control.
- Width:** Slider control.

Layout

Cover
Content
Chapter
Title
Paragraph
Phytography
References
Sources

■ Five Phrases

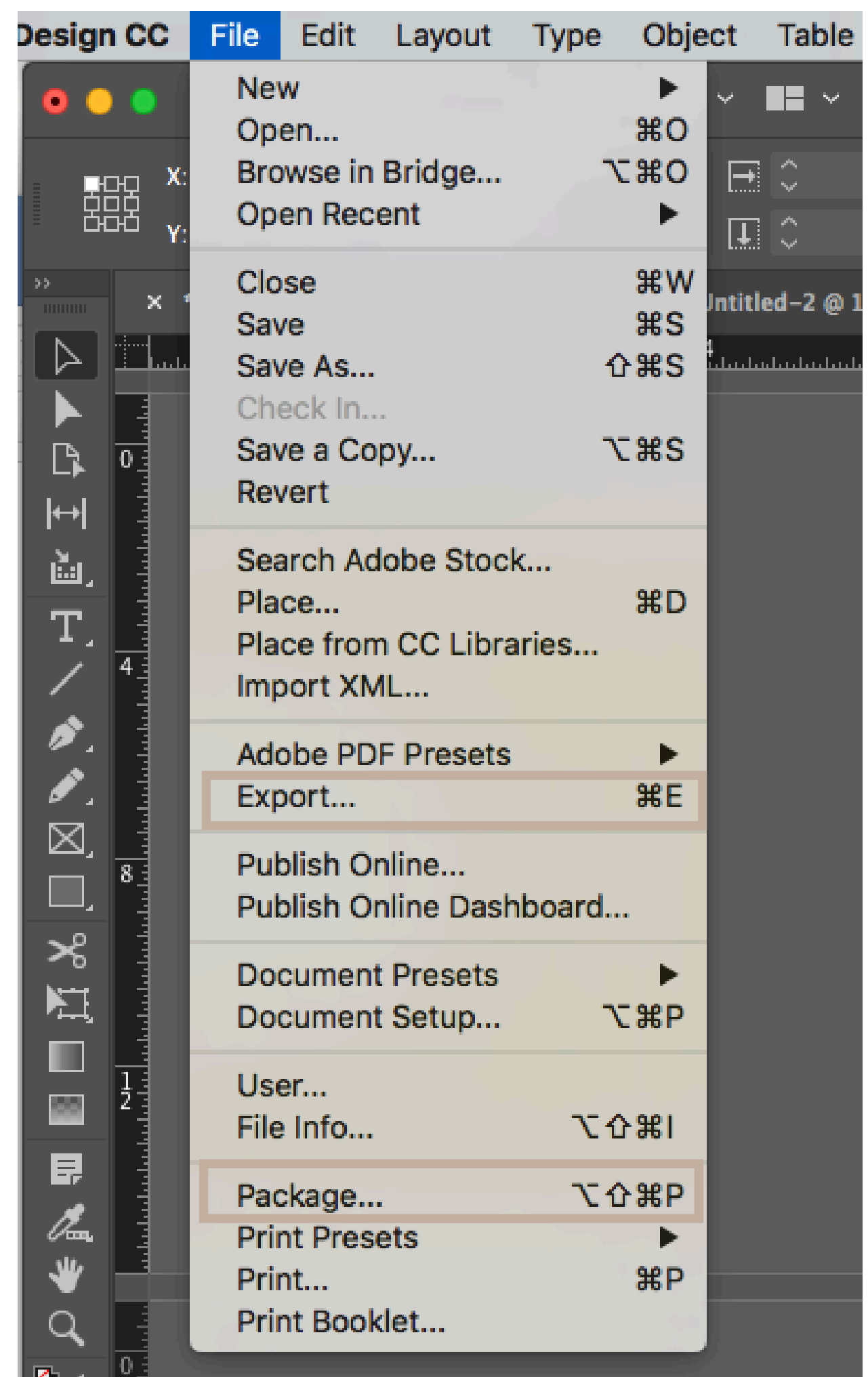
1. RELEVANCE
2. METHODS & TECHNIQUES
3. ANALYSIS
4. FRAMEWORK
5. STORYTELLING

Case Study



<https://trace.scad.edu/project/branded-uniform-event-1>

Export



MORE RESOURCES

InDesign Tutorial-Lynda.com

<https://www.lynda.com/InDesign-tutorials/Getting-Started-InDesign/410685-2.html>

Case Studies

<https://trace.scad.edu/>

